

Sponsorship of CYDEF

Every year, we invite cybersecurity opinion leaders from around the world to take the stage. The audience includes many people from Japan and abroad who are interested in cybersecurity in industry, government, and academia. If you ask them to remember your name and products, it may lead to business.

We will also prepare exchange meetings to interact with such people.

In addition, as we have received sponsorship from government agencies in Japan and abroad, this event is highly public. Sponsorship will help improve your company's image.



Last Year's Sponsors

The following companies were sponsored.

(1)Platinum Sponsor/ NTTSecurity Holdings/ NTTCommunications / (2)Gold Sponsor / FORTINET JAPAN G.K. / AMENTUM JAPAN KK / HITACHI, Ltd / BAE Systems / (3)Silver Sponsor / Amazon Web Services Japan G.K. / KOZO KEIKAKU ENGINEERING HOLDINGS Inc. / Microsoft Japan Co., Ltd. / The Japan Research Institute, Limited / Fujitsu Limited / (4)Bronze Sponsors / Skygate Technologies, Inc. / (5)Banner Sponsors / NEC / Dai Nippon Printing Co, Ltd. / LocationMind Inc. / Constella Security Japan inc. / OPSWAT JAPAN / ASEAN Japan Cybersecurity Community Alliance (AJCCA) / CyberArk Software (Japan) K.K. / CompTIA / ISC2 / (6)Media Sponsor / Critical Infrastructure Cybersecurity Conference

List of this year's sponsorships

This year's sponsorship benefits include:

\* The details of the sponsor package are still being worked out.  
\* The price includes tax.

Plan	Fee	Target No.	Banner Link	Promo Video (TBD)	Pamphlet Distribution	Exhibition Booth	Sponsor Presentation	Conference Presentation	Free On-site Attendance	Free On-demand Attendance
Diamond	4.8M JPY	1	●	●	●	●	1	2	8	∞
Platinum	3.6M JPY	3	●	●	●	●	2	1	6	300
Gold	2.4M JPY	5	●	●	●	●	1	—	4	200
Silver	1.2M JPY	7	●	●	●	●	—	—	2	100
Bronze	0.6M JPY	9	●	●	●		—	—	1	50
Partner	0.3M JPY	11	●	●			—	—	1	10
Banner	0.1M JPY	13	●				—	—	1	5

- 1 Multiple companies can participate in one sponsorship.
- 2 Corporate members pay an annual membership fee (300,000 yen per unit) that is more than half of the desired sponsorship.  
It will be deducted from the sponsorship fee.

Global Unity for Cyber Defense Innovation

CYDEF2025

The Next Frontier

– Turning Crisis into Opportunity



Date: December 9 (Tue) and 10 (Wed), 2025  
Venue: Iino Hall & Conference Center  
2-1-1 Uchisaisaicho, Chiyoda-ku, Tokyo Iino Building 4th floor  
(There will be an archive distribution after the end)  
Organizer: Organization for Cyber Defense Innovation



# What is CYDEF?

With the aim of disseminating information, sharing awareness, and establishing collaboration, this conference brings together experts in the cyber field from around the world to deepen and disseminate information through discussions.

In the past seven years since the first meeting was held in 2018, a total of about 350 speakers and about 6,000 audience members have gathered, discussed, and deepened friendships. The scale of this is growing year by year. Over the course of the series, we hope to position it as a hub for industry, government, and academia in Japan and overseas.



## CYDEF's Feature



### Inviting Experts from Around the World

Throughout the past seven meetings, we have invited experts from industry, government, and academia in the field of cyber defense, including ministers from various countries, cyber ambassadors, cyber commanders, researchers from research institutes and universities, educators, and executives of cyber-related companies.

### Simultaneous interpretation of content including technical terms in an appropriate form in Japanese and English

Simultaneous interpretation with subtitles in both Japanese and English will be provided in the conference room, allowing for meaningful exchanges with Japanese participants and other attendees.



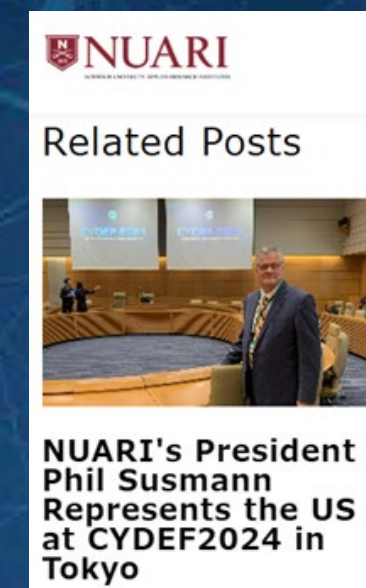
# Last year's results

With the theme of the conference "Co-creation amidst Threats" and organized sessions centered on seven research institutes in NATO countries, 54 speakers and 531 attendees from 19 countries were gathered.

With the Taiwan contingency in mind, we brought together international experts to exchange insights on three key areas of modern conflict: evolving warfare, cognitive warfare, and critical infrastructure protection. A major milestone was the signing of our first research collaboration MoU with the NATO Strategic Communications Centre of Excellence in Latvia. These efforts gained visibility through features on government websites and media coverage.



Results of the questionnaire for the audience after the lecture (N=38)



# This year's challenge

Through CYDEF2025, we aim to further expand the research collaboration framework we have developed with Europe and US, while also reaching out to like-minded countries in the Indo-Pacific region to engage in multifaceted discussions on shared challenges.

At the same time, we hope to raise awareness among our European and North American partners of the situation in the Indo-Pacific region, foster a shared understanding, and lay the groundwork for deeper cooperation.

